



SSIM

SIVA SIVANI INSTITUTE OF MANAGEMENT

Crafting Careers Since 1992

**ACADEMIC YEAR
2025-2026**



**EXECUTIVE FELLOW PROGRAM IN
MANAGEMENT (EFPM)**

(Approved by AICTE, Ministry of HRD Govt. of India)



SSIM LEGACY

Siva Sivani Institute of Management (SSIM) is one of the leading business schools in the country offering Post Graduate Diploma in Management since 1992. SSIM occupies a place of pride in the country as a premier B-School accredited by NAAC and NBA for its PGDM program.

In its 30 years of excellence in imparting quality education, Siva Sivani Institute of Management has strived and sustained to be an acclaimed business school in transforming individuals into exemplary leaders. The Institute ensures that while augmenting the academic qualifications it also shapes key managerial skills like Leadership & Teamwork, Determination & Flexibility, Confidence & Self-Belief, and Respect & Compassion to its constituents. The institute is known for its excellent experienced faculty and nearly 100% placement record every year.

SSIM offers Executive Fellow Program in Management (EFPM), a doctoral-level program that is recognized by the All India Council for Technical Education (AICTE) and aimed at developing scholars for careers in research, corporate and academia. It provides a strong research eco system providing access to expert faculty and resources to facilitate quality doctoral research.

The programs offered by the institute are prudently designed to cater to the industry requirements. SSIM strives to "achieve and sustain a reputation for excellence in teaching, learning, research and consultancy whilst upholding human values". These values are imbibed in every fibre of the operations at SSIM.

SSIM provides innumerable value addition activities to EFPM scholars through workshops on Report writing, Case writing, latest data analytics tools and programming languages.



VISION

"To be a Premier Management Institute significantly contributing to Corporate World and Society"



MISSION

- ▶ To disseminate management knowledge through focused educational programs
- ▶ To contribute to management knowledge through extension and research activities
- ▶ To develop responsible management graduates through ethics-based education
- ▶ To promote the culture of critical, innovative thinking and Social entrepreneurship

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Message from the Director

Siva Sivani Institute of Management (SSIM) Hyderabad, since inception in 1992, has pursued excellence through academic programs, executive education and research publications.

The institute has shown impressive growth in terms of its academic innovations, initiatives towards forging industry tie-ups in various aspects like research, student and faculty exchange programs etc.

One of the biggest strengths of SSIM Hyderabad is the group of highly learned and experienced faculty members with a commitment to serve the student community.

EFPM is designed for students, working executives and academicians to undertake rigorous and impactful research. It aims to develop outstanding scholars for careers in academia, research, and consulting in industry, government and social sectors.

This is an invitation to you to come and experience an exciting journey at SSIM Hyderabad.

Prof. (Dr.) Ambuj Jagdish Gupta

Message from the FPM Chairperson

Dear Aspirants,

The EFPM program at SSIM Hyderabad aims to groom prospective scholars to become highly skilled, innovative researchers and progressive thinkers in the domain of management. This program provides scholars with rigorous training, skill enhancement, and knowledge in management & functional areas to build a career in academics as faculty members and in industry as research professionals. This program stimulates intellectual curiosity and encourages scholars to indulge in deep examination of management issues and bring enriching knowledge in their chosen field.

SSIM welcomes inquisitive and keen minds who aim to conduct contemporary research and contribute to the creation of knowledge in different functional areas of management.

I welcome you to be a part of the SSIM.



Dr. V. Annapurna

Program Overview





Siva Sivani Institute of Management (SSIM), offers Executive Fellow Program in Management (EFPM) approved by AICTE for working professionals. The EFPM scholars of SSIM are required to undertake a rigorous interdisciplinary research in contemporary areas of management having implications for the corporate world and society.

EFPM has been designed to provide a holistic and enabling research eco-system for working executives. The program focuses on preparing the candidates through a well-designed path that helps them achieve excellence in academics, consultancy assignments as well as research based corporate roles.

To achieve this, the program provides scholars with the knowledge and research skills along with sufficient depth of knowledge in different domains of management.

Program Objectives

The program aims to fulfill the following objectives:

-  To create conceptual, empirical and analytical knowledge in different domains of business management
-  To establish and maintain interdisciplinary research practices
-  To contribute high ethical standards in research work
-  To promote research that leads to effective decisions by the corporate world



Program Structure



The Executive Fellow Program consists of two phases. The first phase involves course work for one year. The second phase requires scholars to work on their thesis for two years.

This involves the preparation of thesis of proposals, pursue research based on the approved proposal, defend the thesis before the research committee and finally submit the thesis.



Course Structure and Curriculum

Students admitted to the Executive Fellow Program in Management (EFPM) must undergo a rigorous three modules of course work spread over one year. In the first and second modules, the students will pursue the core and specialization courses. The students will pursue doctoral level Courses in the third module.

The student is expected to complete a course work for a total of 36 credits. These 36 credits are spread over three modules. The student shall undergo 4 courses totaling 12 credits in the first module. During the second module he/she shall undergo three stream-specific courses of 3 credits each along with a credit seminar. In the third module, the candidate shall undergo 2 doctoral level courses of three credits each and write a three-credit review paper based on the literature review on the thesis related topic.

Semester	Course	Credits
Module I (12 credits)	Research Methodology	3
	Managerial Statistics	3
	General Management	3
	Course of Independent Study	3
Module II (12 credits)	*Stream specific course 1	3
	*Stream specific course 2	3
	*Stream specific course 3	3
	Credit Seminar (Research Area)	3
Module III (12 credits)	Advanced Research Methodology	3
	Design Thinking /Teaching Pedagogy in Management Education	3
	Credit Seminar (Case Writing)	3
	Review Paper (On Research Area)	3
	Total Credits	36

Duration for earning Credits

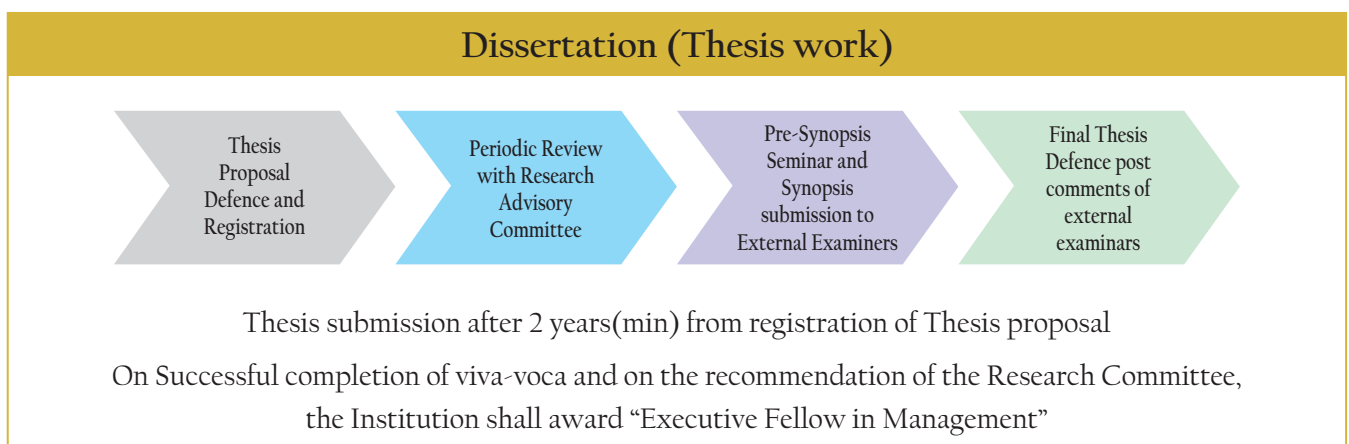
All the credits specified shall be earned within a maximum of three years from the date of admission to the Program. Extension after three years shall be approved by the Director for a period of one year with a review of progress after every six months.

Grading System of Credit Courses/Seminar

A minimum CGPA of 6.5 on a 10-point scale or 60% is required for passing Course work in (Trimester I, II and III)/ Seminar. A candidate getting less than 60% shall be given one more opportunity to repeat the Course/ Seminar.

On successful completion of the course work the research scholar needs to give a pre-registration seminar (thesis proposal) before the Committee constituted by the director.

Thesis Work



Program Duration

The EFPM at SSIM is of three years' duration. Students are required to ensure that they complete all requirements of the program within the stipulated period of three years. Candidate shall submit his/ her Thesis only after a minimum period of two years after registration. However, in case of exceptional circumstances, the program may further be extended twice by one-year duration, subject to approval of the competent authority. However, the maximum period allowed for the submission of the Thesis is five years from the date of admission into the Program.

Other Requirements

For the award of Executive Fellow Program in Management (EFPM), the candidate needs to fulfil specific requirements as specified by the institute related to

- ◆ Presentation of papers in national/international conferences
- ◆ Publishing of papers in Scopus/ABDC indexed journals
- ◆ Case Study Publication



Admission Overview

Eligibility Criteria : The applicant seeking admission to the EFPM of SSIM needs to adhere to the following eligibility criteria:

1. Master's Degree or equivalent in Engineering and Technology/Management/Economics/Social Science/Biological Science/Pure Science/Commerce/Humanities with FIRST CLASS shall be considered for admission to Fellow Program. Those appearing for the final examination in the respective discipline can also apply.
 2. A graduate with professional qualifications like CA, ICWA, CS with a minimum of 60% aggregate.
- In addition, the candidate must have completed minimum three years of relevant work experience in teaching / industry.

Admission Process :

Application form and indication of research interest :

The candidate must submit an abstract (5,000 words) on the area of research interest (tentative research proposal) along with his/her EFPM application.

Admission/eligibility Tests:

The candidates should appear the admission test SSIM Research Aptitude Test 2025 (SRAT) conducted by SSIM.

Alternatively, the score obtained by candidate in UGC NET are also considered valid. Scores of UGC NET taken after 01 June, 2024 will be considered valid for 2025 admission.

Research Proposal Presentation and Interview:

The candidate will be called for presentation of the tentative research proposal submitted along with the application form to the selection committee and for personal interview.

Final selection is based on tentative research proposal, Entrance exam scores, past academic records, research proposal presentation and personal interview. Communication will be sent only to the selected candidates.



Program Fee

Total fee for the course is INR 4,50,000/- (INR Four Lakh Fifty Thousand Only) and payable in the following manner:

Acceptance fee INR 60,000/- (INR Sixty thousand only) non-refundable, payable before commencement of the program in the academic year into which he/she is selected for admission.

The balance INR 3,90,000/- (Three lakh Ninety Thousand) fee must be deposited in three instalments in the following manner:

- a) I instalment - INR 1,30,000/-
- b) II instalment - INR 1,30,000/-
- c) III instalment - INR 1,30,000/-

A 25% fee waiver will be granted to the Alumni of Siva Sivani Institute of Management(SSIM)

Who can Apply ?

Participants : The EFPM at SSIM has been designed to cater to the scholarly needs of the individuals who are willing to pursue rigorous research work at doctoral level. These may include:

- Faculty Members
- Executives from government and private sector
- Postgraduates
- Graduates with CA, CMA and CS

How to Apply ?

Applicants can fill the online admission form and make an online payment of INR 2,000/- at the admission portal of SSIM.

Payment Details

Details for online payment are as follows:

Siva Sivani Institute of Management
Current Account No.916020013106609
Axis Bank, Kompally Branch
IFSC: UTIB0000702



Connect with EFPM Chairperson

Dr. V. Annapurna

Contact : 92471 31505

Email : annapurna@ssim.ac.in

Connect with Academic Counselor

Mrs. S. Kousalya

Contact : 62813 50253

Email : kousalya@ssim.ac.in

Faculty Profiles In Brief



Dr. Ambuj Jagdish Gupta

Ph.D

Experience : **30 Years**

Area : **Finance**



Dr. Chandra Sekhar S F

Ph.D, MBA, MSW

Experience : **36 Years**

Area : **HRM & Strategy**



Dr. Pavan Patel

Ph.D, MIRPM, LLB, PGC(Cor.Str)

Experience : **31 Years**

Area : **HRM & Strategy**



Dr. K.S. Harish

Ph.D, M.Sc. MBA

Experience : **31 Years**

Area : **Analytics, Operations**



Dr. V. Annapurna

Ph.D, MBA, M.Com

Experience : **27 Years**

Area : **Finance**



Dr. V. Jayalakshmi

Ph.D, M.Com, LLB

Experience : **28 Years**

Area : **Finance**



Dr. Arijit Santikary

Ph.D, MBA

Experience : **18 Years**

Area : **Marketing**



Dr. T. Thirumal Reddy

Ph.D, PGDBA

Experience : **21 Years**

Area : **Marketing**



Dr. K. Grace Mani

Ph.D, MBA

Experience : **25 Years**

Area : **Marketing**



Dr. A. Dinesh

Ph.D, M.Phil, MA

Experience : **8 Years**

Area : **Communications**



Dr. Pushpa Machani

Ph.D, MBA

Experience : **16 Years**

Area : **Entrepreneurship**



Dr. K SR Sarma

Ph.D, MBA

Experience : **22 Years**

Area : **Data Science & Analytics**



Dr. Shubhra Johri

Ph.D, MBA

Experience : **19 Years**

Area : **Finance**



Dr. P. Gowri Kusuma

Ph.D, MBA

Experience : **17 Years**

Area : **HRM**



Dr. T. Shambhavi

Ph.D, MBA, MA

Experience : **14 Years**

Area : **Marketing**



Dr. Balanji Reddy Mora

Ph.D, MBA

Experience : **13 Years**

Area : **Finance**



Crafting Careers Since 1992

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